



## ***Portland Interscholastic League Hall of Fame***

The Portland Interscholastic League (PIL) Hall of Fame, a non-profit organization, operates for the purpose of enriching the lives of Portland school children through participation in competitive sports.

### ***The mission of the PIL Hall of Fame is to:***

- ◆ Recognize excellence in athletics by honoring coaches, individuals, and teams for accomplishments and contributions to the PIL.
- ◆ Develop financial support to improve existing athletic facilities so they are comparable to other 4A, 5A, and 6A high schools in Oregon.
- ◆ Provide support for high school athletic programs. Through the years the PIL has sustained dramatic budget cuts, resulting in athletes paying a participation fee to offset the costs of athletic programs.
- ◆ Recognize a PIL Sportsman and Sportswoman of the Year who are selected by their high school.

The main objectives of the PIL Hall of Fame are to honor the accomplishments of past athletes, coaches and administrators as well as to recognize the academic and athletic achievements of current athletes, coaches and administrators.

Funds generated by the activities of the PIL Hall of Fame that are not used for annual operating expenses are then directed to the PIL athletic programs by the Board of Directors based on requests from the District's Athletic Director. Funding may include funding for athletic trainers, participation fees, athletic equipment and supplies, as well as facility upgrades and maintenance.

It is the intent of the PIL Hall of Fame Board of Directors to use accomplishments of past PIL athletic programs to help support and strengthen current programs. Through a strong membership and sponsorship base, a highly competitive league can be sustained.

### ***Benefits of Program***

The PIL Hall of Fame will enrich the positive learning environment of athletic programs through these specific promotions and events:

#### ***Hall of Fame Induction Banquet***

Honors past, present, and new members of the PIL Hall of Fame for their accomplishments and contributions to the PIL, with a recognition dinner of 500-600 people. This is scheduled each fall.

### *Hall of Fame Mel Krause Memorial Golf Tournament*

Held annually in the fall as a fundraising event to support the Hall of Fame operating budget, participation fee support, and the PIL athletic department financial priorities. The event is held at Broadmoor Golf Club with over 200 participants.

### *Scholar Athlete (Sportsman & Sportswoman) Recognition Ceremony — Celebration of Champions*

This spring event recognizes the outstanding male and female athletes of each PIL high school for their successful athletic, academic, and sportsmanship during their senior year. Coaches are also recognized at this well-attended event. This event is held at the Tiger Woods Center on the Nike campus near Beaverton.

### *Permanent Museum*

Our goal is to establish a permanent Hall of Fame display in the metropolitan Portland area to recognize the achievements of past and present Portland Interscholastic athletes, and also for their contributions to the community in their professional careers. We are currently working with the Trail Blazers to develop an interpretive piece that will reside at the Rose Quarter.

### *Cyber Museum and Web sites ([www.PILHallofFame.org](http://www.PILHallofFame.org) and [www.PILAthletics.com](http://www.PILAthletics.com))*

A Hall of Fame funded web site that acts as a catalyst for communication for our members and for the PIL athletic community. The Museum area includes a historical reference by year and by school of Hall of Fame inductees with photographs and biographies. It is also a resource to promote our events, discuss PIL athletic community news, and where young athletes can learn about the rich history of the PIL.

### *Advertising Campaigns and Program Guides*

Through the promotion of the Hall of Fame in advertising campaigns, events, sites, and programs, our goal is to inspire the strength and tradition of the Portland Interscholastic League athletic program.

### *Financial Overview*

It is important that the PIL Hall of Fame recognize outstanding athletic achievements, but more important is to help inspire the PIL to greater things. We believe that will not only take recognition and role models, but given the current state of facilities and athletic budgets it will take significant financial health. We have created our sponsorship programs to not only fund our activities but to fund other important areas where the district cannot sustain adequate funding. Below are some of our financial needs:

Yearly Scholarship Budget	\$50,000	9 schools, 2 athletes per school
Participation Fees	\$25,000	Families in need, * see page 3
HOF Annual Operating Budget	\$39,000	Includes event management
Athletic Facility Improvements	\$250,000	
Program Support	\$250,000	Subsidizing Shortfalls

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**Total Annual Revenue Goal      \$634,000**

### *Sponsorship Goals*

The goal of the PIL Hall of Fame Sponsorship Program is to identify and involve as many individuals and businesses as possible to meet the financial goals established in order to effectively assist the PIL athletes, coaches, and administrators in their quest to maintain a highly competitive league.

## ***Current State of PIL Athletics***

High school athletics operate in nine Portland public high schools. The projected expense for the 2011-2012 school year is \$3 million. It is estimated that gate receipts, participation fees, and other miscellaneous receipts will potentially produce an approximate \$1.0 million for this time period, leaving a \$2.0 million cost to Portland Public Schools (PPS) to maintain high school athletics in its current form.

### ***Additional Key Data:***

#### ***Participation in Athletics is Very Good***

Nearly 6,000 students participate in athletics during each school year. Most students (89%) participate in only one sport; 9% participate in two; 2% participate in three or more sports. 45% are female students.

#### ***School Funding Compared to Neighboring Districts***

Based on a percentage of the general fund PPS spends .7% of its general fund on athletics compared to as much as 1.9% in Lake Oswego or 1.4% in both Clackamas and Gresham. Hillsboro spends 2.3% or three times more than PPS.

#### ***Eligibility for Federal School Lunch Programs***

Twenty-six percent (19% free + 7% reduced) of students who participate in athletics qualify for free or reduced school lunch versus 30% of all high school enrollees. The “Free School Lunch” groups—the students with the highest level of poverty—have the lowest participation rate.

#### ***Academics in Relationship to Athletics***

Combined, the groups of students with below 2.0 GPAs and the group from 2.0 to 2.49 GPAs represent 25% of all athletic participants. A significant number of students are motivated to keep their GPA at 2.0 or above to continue to participate. This “at risk” group may be the most adversely affected by a poorly funded or discontinued high school athletics program. Twenty-five percent of high school athletic participants equal approximately 1,475 students (25% of an estimated unduplicated count of 5,900 participants).

Each student receives approximately \$5,000 in state funds per year. A loss of 200 students would translate into a \$1 million loss of state funds.

## ***Conclusion***

Parents and athletes often weigh the caliber of athletic programs that are available at schools before selecting a place to live. Students who compete in interscholastic athletics have a higher grade point average, are better citizens and tend to be more involved in their community than non-participants. A poorly funded athletic program discourages the people that we welcome into our communities and want involved in our schools. Declining enrollment also means that fewer resources will come from the state of Oregon for school funding, as the level of funding is determined by the number of students enrolled in each district. Additionally, a poorly funded athletic program cannot effectively serve the students at their schools, as many of them cannot afford to participate in athletics because they also have no financial resources.

### ***Attendance at PIL Athletic Events***

Although the district does sell tickets and collect gate receipts, attendance figures are a calculated guess as students can purchase an “ASB card” that allows them entry to all events at no charge. Attendance of students with “ASB cards” is not measured.

Football and Basketball (all games non-league and league) are the most well attended sporting events with almost 200,000 attendees per season. It is estimated that over 500,000 people attend PIL sporting events each year.

### ***Summary of Management Philosophy***

The Board of Directors will set priorities for direction and approve significant expenditures by the PIL Hall of Fame as outlined in the Charter Documents. Further, the Board will insure that the PIL Hall of Fame will operate within the strategic directions established by the Portland School Board and the legal regulations of the Portland School District.

### ***Current Executive Board***

#### **Roy Love, President**

PIL Hall of Fame member  
Retired Portland State coach and athletic director

#### **John Dunn, Vice President**

PIL Hall of Fame member and current coach

#### **Jack Bertell, Treasurer**

PIL Hall of Fame Member  
Retired PIL educator and coach

#### **John Hilsenteger, Secretary**

Retired OSAA Assistant Executive Director

#### **Bill Booth**

Medical / Technology industry executive

#### **Mike Clopton**

Retired PIL educator and current coach

#### **Joe Gatto**

PIL Hall of Fame member

#### **Bob Olson**

PIL Hall of Fame member  
Retired PIL educator and coach

#### **Bob Woodle**

PIL Hall of Fame member

#### **Bill Ranta**

PIL Hall of Fame member  
Retired PIL educator, coach, and athletic director

#### **Greg Ross**

Current PIL Athletic Director

#### **Steve Rudolph**

PIL Hall of Fame member

## *Philosophy*

An excellent athletic program is measured by much more than winning teams. People with a focus, striving for growth and success, create an atmosphere of positive excitement. Athletics is a wonderful vehicle for learning the value of daily growth. Discipline, self-esteem and a good work ethic are all positive life values that sports can impart to young adults. A high school athletic program should attract young people, not push them away to schools with good athletic learning opportunities. Winning teams and students earning college athletic scholarships are of secondary importance in a program based on these values.

### *PIL Hall of Fame*

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*Updated: April 1, 2012*

*[www.PILHallofFame.org](http://www.PILHallofFame.org)*